

# OLYMPIA CHIROPRACTIC & PHYSICAL THERAPY NEWSLETTER **HDJUSTING PERSPECTIVES**

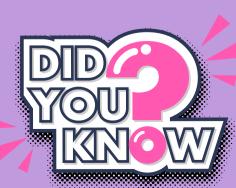
YOUR PATH TO WELLNESS WITH



- Is back pain holding you back from doing what you love?
- Are you tired of reaching for pain meds just to get through the day?
- How would your life change if you could move without pain?

# WE CAN HELP!

LET'S CHANGE THAT—SCHEDULE YOUR CHIROPRACTIC EVALUATION TODAY!



DID YOU KNOW THAT THE DOCTORS AT OLYMPIA WILL GIVE FREE LUNCH AND LEARN LECTURES AND POSTURE SCREENINGS AT YOUR PLACE OF WORK?!

CONTACT LISA AT LSHAW@OLYMPIACHIROANDPT.COM TO GET THIS SET UP WITH YOUR EMPLOYER TODAY!





#### **RESEARCH THAT MATTERS:**

## Combining Chiropractic & Physical Therapy:

COMBINING CHIROPRACTIC CARE AND PHYSICAL THERAPY FOR BACK PAIN OFFERS A COMPREHENSIVE APPROACH, WITH CHIROPRACTORS FOCUSING ON SPINAL ALIGNMENT AND PHYSICAL THERAPISTS ADDRESSING MUSCLE STRENGTH AND FLEXIBILITY, POTENTIALLY LEADING TO FASTER PAIN RELIEF AND IMPROVED FUNCTION.

#### SYNERGISTIC BENEFITS:

\*BY COMBINING THESE APPROACHES, INDIVIDUALS CAN EXPERIENCE FASTER PAIN RELIEF AND IMPROVED OVERALL FUNCTION.

\*CHIROPRACTIC ADJUSTMENTS CAN HELP IMPROVE SPINAL ALIGNMENT AND REDUCE NERVE INTERFERENCE, CREATING AN ENVIRONMENT CONDUCIVE TO HEALING.

\*PHYSICAL THERAPY THEN BUILDS UPON THIS FOUNDATION BY STRENGTHENING SUPPORTING MUSCLES, IMPROVING FLEXIBILITY, AND RESTORING PROPER MOVEMENT PATTERNS.



WHAT IS THE EASTER



"BASKET" BALL!!

CUTE EASTER DEVILED EGGS

**Give us a Google Review!** 





HELP US TO SPREAD THE GIFT OF HEALTH AND WELLNESS TO OTHERS!

**CLICK ON PICTURE FOR THE RECIPE** 





## BAD DISC GOT YOU DOWN?

IF YOU'RE EXPERIENCING BACK OR NECK PAIN THAT RADIATES TO YOUR ARMS OR LEGS, NUMBNESS, TINGLING, OR MUSCLE WEAKNESS—THESE COULD BE SIGNS OF A HERNIATED OR BULGING DISC.

AT OLYMPIA CHIROPRACTIC AND PHYSICAL THERAPY, WE SPECIALIZE IN NON-SURGICAL, DRUG-FREE SOLUTIONS TO HELP RELIEVE PAIN AND IMPROVE FUNCTION BY FOCUSING ON SPINAL ALIGNMENT AND NERVE HEALTH.

#### COMMON SIGNS OF DISC ISSUES:

- · LOCALIZED PAIN IN THE NECK OR LOWER BACK
- RADIATING PAIN DOWN ARMS OR LEGS (SCIATICA)
- NUMBNESS OR TINGLING IN THE LIMBS
- MUSCLE WEAKNESS OR COORDINATION ISSUES
- PAIN WITH BENDING, LIFTING, OR SITTING

#### HOW CHIROPRACTIC & PHYSICAL THERAPY CAN HELP:

- V RELIEVES PAIN THROUGH SPINAL ADJUSTMENTS THAT REDUCE PRESSURE ON NERVES
- VIMPROVES MOBILITY WITH PHYSICAL THERAPY EXERCISES THAT STRENGTHEN MUSCLES AND ENHANCE FLEXIBILITY
- VRESTORES FUNCTION WITH TARGETED STRETCHES, POSTURAL CORRECTION, AND ERGONOMIC TRAINING
- V HOLISTIC CARE THAT MAY INCLUDE LIFESTYLE CHANGES, NUTRITIONAL ADVICE, AND HOME EXERCISES TO ACCELERATE RECOVERY
- $\checkmark$  NO SURGERY OR MEDICATIONS NEEDED—FOCUS ON NATURAL HEALING

THROUGH A COMBINATION OF CHIROPRACTIC ADJUSTMENTS, PHYSICAL THERAPY, AND PERSONALIZED TREATMENT PLANS, WE HELP PATIENTS REDUCE PAIN, REGAIN THEIR MOBILITY, AND PREVENT FUTURE INJURIES.

DON'T LET DISC PAIN LIMIT YOUR LIFE. RELIEF IS POSSIBLE—AND WE'RE HERE TO GUIDE YOU THROUGH EVERY STEP OF THE RECOVERY PROCESS!







EVERY DAY ACROSS AMERICA, ONE MILLION CHIROPRACTIC ADJUSTMENTS ARE PERFORMED

## COME "SHOOT" FOR HEALTH WITH US! PLAY MARCH MADNESS WITH OLYMPIA!!

SCORE BIG WITH YOUR HEALTH & WIN AMAZING PRIZES! JOIN OUR MARCH MADNESS CHALLENGE AND EARN RAFFLE ENTRIES FOR A CHANCE TO WIN! THE MORE YOU PARTICIPATE, THE BETTER YOUR CHANCES!

> PRIZES & DRAWING INFO GRAND PRIZE: \$200 GIFT CARD OTHER PRIZES: GIFT CARDS, FREE SWAG, & MORE! FINAL DRAWING: APRIL IITH

HOW TO EARN ENTRIES:

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**V** REFER A NEW PATIENT – 3 ENTRIES (WEEK 3 BONUS: 6 ENTRIES!)

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LEAVE A GOOGLE REVIEW – 2 ENTRIES

CHECK-IN ON FACEBOOK/INSTAGRAM AT THE CLINIC - I ENTRY PER VISIT

V POST A SELFIE WITH STAFF & TAG OLYMPIA - 2 ENTRIES

SCORE IN THE HOOPS FOR HEALTH CHALLENGE - I ENTRY PER SHOT

COMPLETE ALL ACTIVITIES - BONUS 5 ENTRIES!

GET IN THE GAME WITH US AND WIN!





### Low Back Pain: Prescribed Medications vs. Spinal Manipulation

of medical care recipients had a 30% reduction in low back pain at week 4

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Patients should be informed of nonpharmacological therapies for low back pain before using riskier, less effective treatments. Manual-thrust manipulation, performed by chiropractic physicians, achieves a greater short-term reduction in pain compared with common medical treatments.

of manual-thrust manipulation recipients had a 30% reduction in low back

pain at week 4

%

SAmerican Chiropractic Association

Source: Schneider M, et al. Comparison of Spinal Manipulation Methods and Usual Medico Care for Acute and Subacute Low Back Pain. Spine. 2015. Vol. 40. No. 4 pp 209-217

## **IN OFFICE WORKSHOPS!**

JOIN US EVERY MONTH IN THESE FREE EDUCATIONAL TALKS AIMED TO IMPROVE YOUR HEALTH! BRING YOUR FAMILY AND FRIENDS!

## HERE IS OUR UPCOMING CALENDAR:



#### TUESDAY MAY 6TH 7:00 PM NEW PATIENT ORIENTATION

\*\*\*STOP IN OR CALL TO SIGN UP!



OUR PATIENTS ....

PLEASE PASS ON THE GIFT OF HEALTH BY SHARING THIS NEWLETTER WITH THOSE YOU FEEL COULD BENEFIT FROM OUR CARE!

ASK US ABOUT A SPECIAL CONSULTATION CARD FOR YOU TO GIVE TO THEM!



## FROM OUR PHYSICAL THERAPY DEPARTMENT:

WHY EXERCISE IS IMPORTANT FOR A HEALTHY BACK:

BACK PAIN IS INCREDIBLY COMMON — BUT YOU DON'T HAVE TO LIVE WITH IT. CHIROPRACTIC CARE, PHYSICAL THERAPY AND TARGETED EXERCISE OFFER A POWERFUL, NON-INVASIVE WAY TO PREVENT AND RELIEVE PAIN BY RESTORING FUNCTION AND STRENGTHENING THE BODY.

#### MOVE BETTER, FEEL BETTER

PHYSICAL THERAPY HELPS BY IMPROVING BOTH MOBILITY AND STABILITY OF YOUR SPINE. HERE'S HOW:

SPINAL MOBILITY RESTRICTED MOVEMENT LEADS TO COMPENSATION AND PAIN. PT USES STRETCHES AND MOBILIZATION TO RESTORE NATURAL SPINAL MOTION. CORE & MUSCLE STRENGTH WEAK CORE OR BACK MUSCLES CAN OVERLOAD THE SPINE. YOUR PT WILL GUIDE YOU THROUGH EXERCISES TO STRENGTHEN YOUR CORE, GLUTES, AND HIPS TO SUPPORT YOUR BACK DURING EVERYDAY ACTIVITY. STABILITY & CONTROL STABILITY EXERCISES TRAIN YOUR MUSCLES TO PROTECT AND ALIGN THE SPINE, ESPECIALLY DURING MOVEMENT — REDUCING YOUR RISK OF INJURY.

**POSTURE CORRECTION** POOR POSTURE FROM SITTING OR SCREEN USE STRAINS YOUR BACK. PHYSICAL THERAPISTS IDENTIFY IMBALANCES AND HELP CORRECT THEM TO REDUCE PAIN AND TENSION.

#### EXERCISE IS MEDICINE

STRETCHING IMPROVES FLEXIBILITY STRENGTH TRAINING BUILDS RESILIENCE AEROBIC ACTIVITY BOOSTS CIRCULATION POSTURAL TRAINING PREVENTS FUTURE ISSUES

EVEN IF YOU'RE IN PAIN NOW, THE RIGHT PLAN CAN HELP YOU MOVE BETTER AND HEAL FASTER.

PHYSICAL THERAPY OFFERS A PERSONALIZED, NATURAL APPROACH TO BACK PAIN. WITH EXPERT GUIDANCE, CONSISTENT MOVEMENT, AND BETTER POSTURE, YOU CAN GET BACK TO DOING WHAT YOU LOVE — PAIN-FREE.



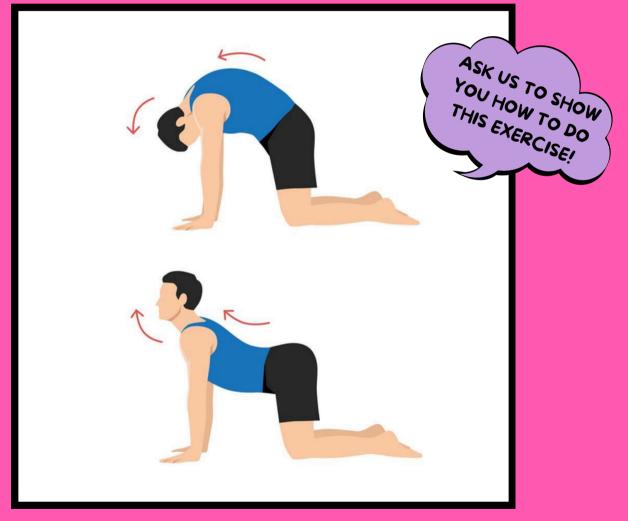


# EXERCISE ESSENTIALS-TO HELP YOUR BACK:

#### A GOOD STRETCH FOR YOUR BACK IS:

## CAT - CAMEL

THERE ARE A LOT OF GOOD STRETCHES FOR LOWER BACK PAIN! BELOW IS A STRETCH THAT WILL TARGET THE ENTIRE SPINE- NECK TO LOWER BACK. IT IS CALLED THE CAT-CAMEL OR CAT-COW.



TO PERFORM THE STRETCH: START ON YOUR HANDS AND KNEES WITH HANDS UNDER SHOULDERS AND KNEES UNDER HIPS, THEN INHALE, ARCH YOUR BACK, LIFT YOUR CHEST AND HEAD, AND EXHALE, ROUND YOUR SPINE, TUCK YOUR CHIN, AND DRAW YOUR BELLY BUTTON IN